



# Company Profile

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# Company Overview

## About Us

GO-GETTERS BRAND (Pty) Ltd (GB) is a research consulting firm that offers full research services both in South Africa as well as Africa. GB serves both private and public sectors. GB's mission is to provide personalized service, exhibit genuine concern for all customers, and demonstrate ethical behaviour in furthering its success and the success of its clients.

By exploiting the present technology, GB is capable of functioning in a central location yet serving all of Gauteng and beyond. Our professionals have diverse backgrounds, multi-disciplinary and dynamic professional experience. Our foundations are rooted in Monitoring and Evaluation Research, Socio-Economic Research, and Social Sciences Research. GB is asserting itself in regional and national consulting and advisory within South Africa. To achieve this, we bring innovative and multi-faceted approaches to the industry. Our skills forces are aimed at producing relevant, valid and useful information.

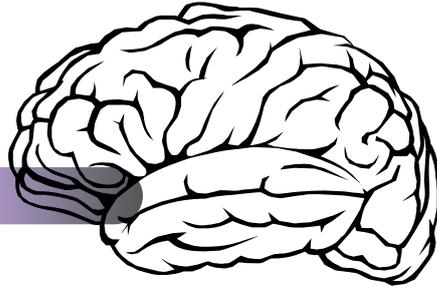


## Vision



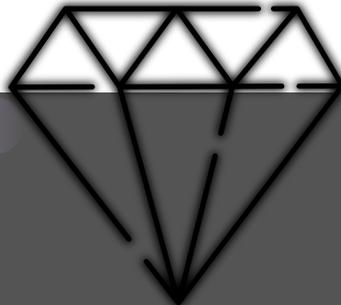
Our vision is to improve organisational output, to inspire excellence, and create conscious citizens.

## Mission



Our mission is to make knowledge available and ready for consumption, to instill virtues that encourage excellence within our own teams and offer in-depth and practical feedback to our clients as well as create opportunities to receive feedback. We aim to provide personalized service, exhibit genuine concern for all customers, and demonstrate ethical behavior in furthering our success and the success of our clients.

## Key Values



- Nurturing excellence
- Enriching lives
- Empowering people
- Transforming communities
- Sharing information
- Legacy – sustainability, empowerment, ownership
- Grounded – aware, realistic & connected
- Integrity – transparency, ethics & credibility

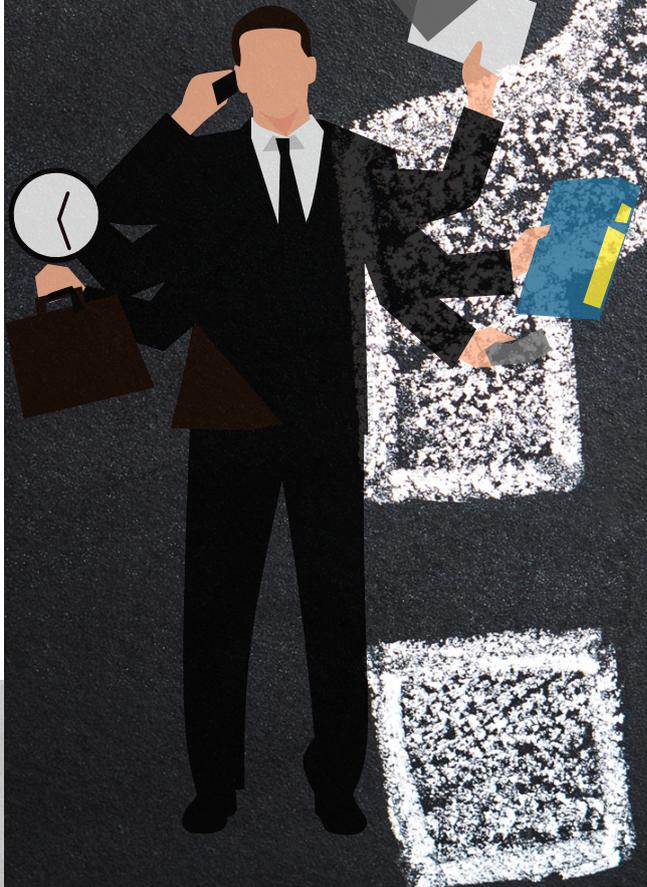


# Why Go-Getters Consultancy

We believe that our clients' success is our success. At the epicenter of our ethos is professionalism, we consistently maintain high standards in our services and bring our 'A' game in every project so as to give the client beyond satisfactory results.

We revolve our amenities around our understanding of our clients' business needs: we take our time to comprehend their business features – the specific industry, the businesses vision and mission, the industry language, trends and movements. We do not put ourselves in their shoes; instead, live the way they live and dream as they dream. We endeavor to aid enterprises exploit the extraordinary opportunities present in our nation, manage the materialization of the clients' aspirations and sustain their growth – with the maximization of revenue.

Our multilingual Research consultants are a definite asset in communicating with the project stakeholders; minimizing the gap that usually occurs due to language and culture barriers.



## BEE and business compliancy

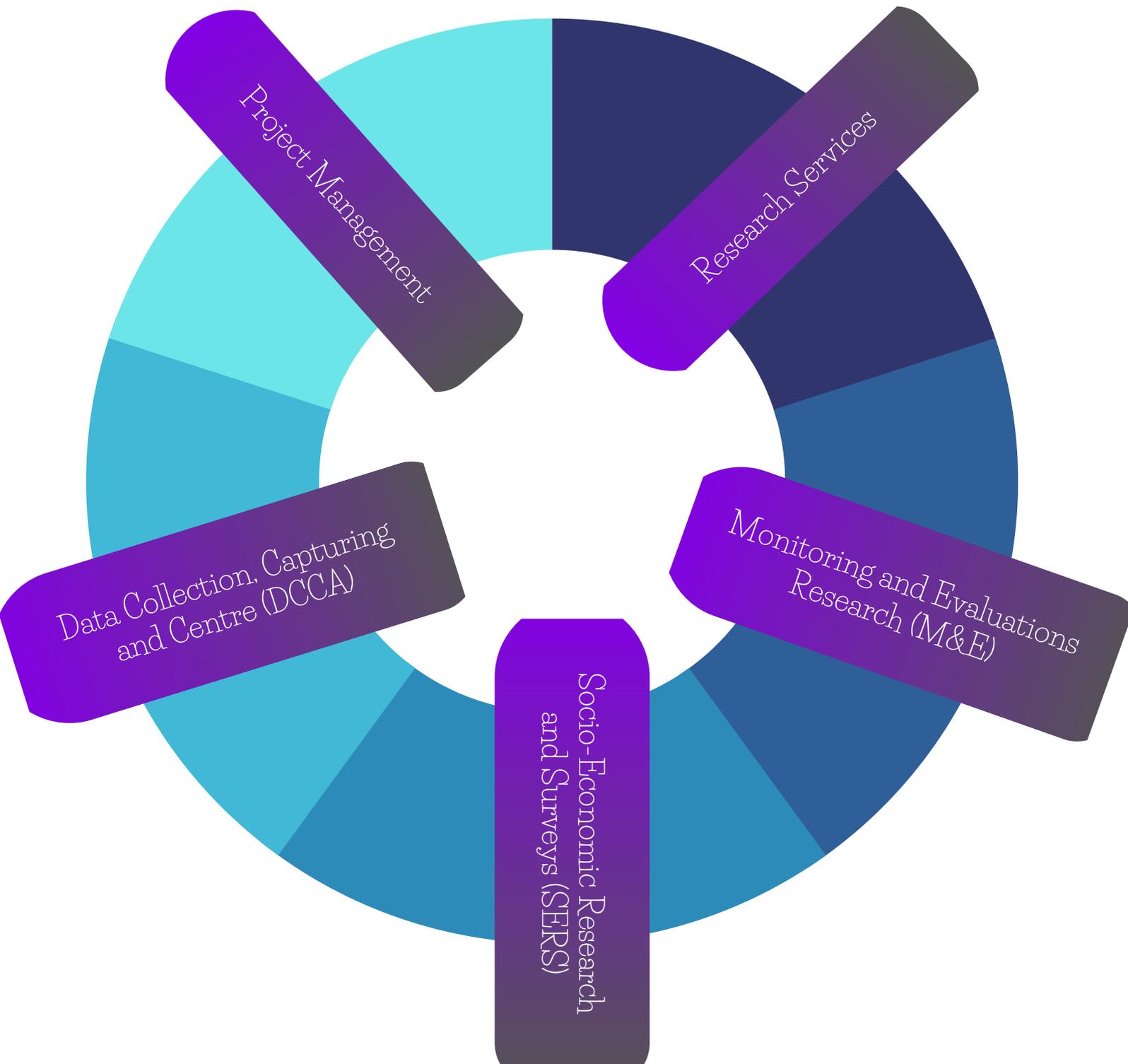
According to the BEE Codes of Good Practice gazette on 11 October 2013 by the Department of Trade and Industry (DTI), GB is level one (1) contributor to BBBEE, and Empowering Supplier with Procurement Recognition of 135%. We comply, 100%, with all the laws of the country we operate in.

As part of GB's policy of uplifting the local community through employing people and transferring skills to the community, we always endeavor to appoint and train a sufficient number of tertiary institution students and unemployed graduates residing within the local areas in various capacities.



# Service Offering & Business Units

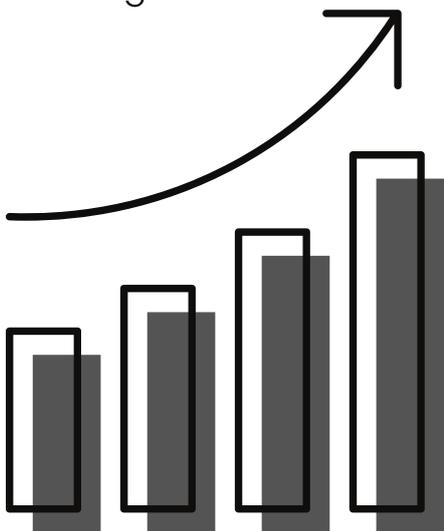
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# Research Services

Data Capturing • Face-to-face Interviews • Key-informant Interviews • Focus Group Meetings • In-Home/Doorstep Interviews • In-Store Interviews • Data Portals • Online Surveys • Traditional surveys • Panels • Qualitative • Quantitative • Street/Mall Interviews • Telephone Interviews • Desktop Research • Questionnaire Design • Questionnaire Pre-testing • Report Writing • Computer-Assisted Telephone Interview (CATI) • Data Analysis • Benchmark Studies • Omnibus Surveys • Survey Blitz • Computer-Assisted Personal Interview (CAPI) • Observation • Transcription • Dissertation and thesis writing • Assignment Writing • Editing • Infographics • Syndicated Research • Research Project Costing • Polling • Brainstorming



# Monitoring and Evaluations Research (M&E)



We are thought leaders & disciplined, professional implementers in monitoring & evaluating in any subject of interest. Our practices, tools & techniques are aligned to the practice notes & standards prescribed by the SA Department of Performance Monitoring & Evaluation. Staff members in our M&E Unit are active members of the South African Monitoring and Evaluation Association (SAMEA).

The following are some of the services offered by the M&E Unit:

- Review of M&E systems
- M&E Capacity Development
- M&E Maturity Profiling
- M&E Methodology Development
- Impact Assessment
- Performance Evaluation





# Socio-Economic Research and Surveys (SERS)

The SERS unit uses both quantitative and qualitative research methods, which also involves both secondary and primary data collection. The main focus of this unit is to help our clients develop policies and strategies based on sound research.

The following are some of the services offered by the SERS Unit:

The SERS unit uses both quantitative and qualitative research methods, which also involves both secondary and primary data collection.

- Socio-economic research and surveys Sectorial studies
- Sector Skills Plans (SSPs), mainly for SETAs
- Customer and stakeholder satisfaction studies
- Market research
- Public opinion surveys (opinion polls)
- Feasibility studies
- Local economic development studies





## Data Collection, Capturing and Centre (DCCA)

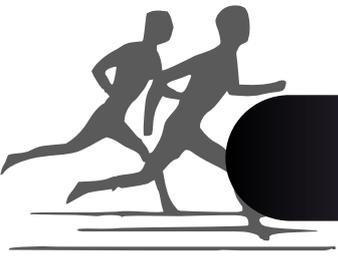


The main purpose of the DDC is to collect, capture and analyse data accurately and efficiently for our clients. Our focus is the production of complete and accurate data: for this will greatly affect the statistical conclusions from the data analysis. We provide the highest quality data and bring significant costs savings to our valued clients.

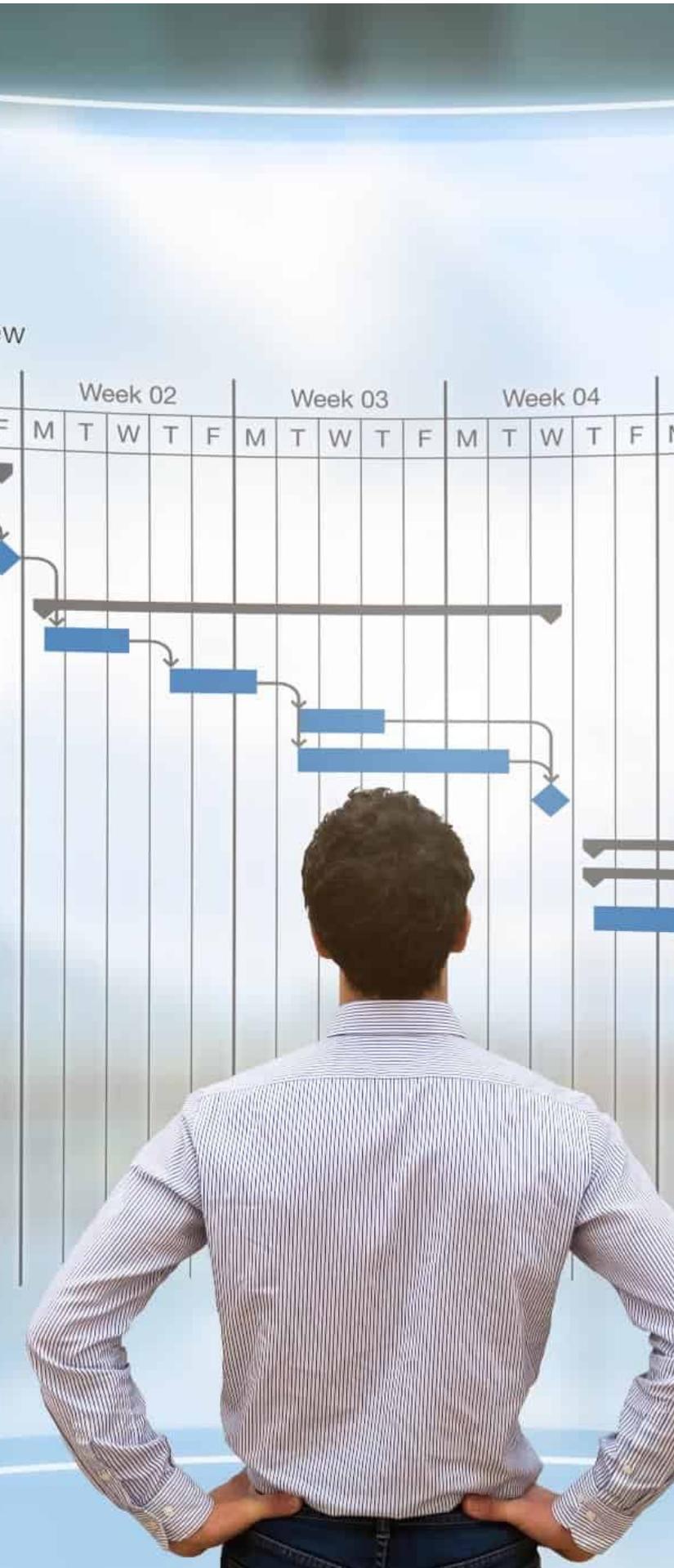
The following are some of the services offered by the DCCA Unit :

- Data Collection
- Data Cleansing
- Data Preparation
- Enterprise Data Analytics
- Insights Extraction
- Portal Management
- Online data capturing
- Capturing data from hard copies (questionnaires, forms, index cards, etc)
- Data collection support services
- Data analysis support services





# Project Management



Projects are temporary activities by nature, designed to deliver unique goals and business objectives. With less focus on project management skills development, enterprises may end up with low quality, over budget and unsuccessful projects. We provide all-inclusive project management solutions, from conception through implementation, to project closure.

The following are some of the services offered by the DCCA Unit :

- Project Initiation
- Project Management Office (PMO)
- PM Maturity Profiling
- PM Bureau
- PM Reporting
- PM Training
- PM Capacity Development
- PM Methodology Development
- Project Costing
- Project Review
- Project Turnaround
- Project Planning
- Project Monitoring & Control
- Project Close-out
- Project Support Office



# Capability Statement

## Our Team



Lesedi Senamele Matlala  
*Director*

Lesedi is a Social Scientist, Monitoring & Evaluation Officer, Social Entrepreneur, Program Manager and Research Consultant with over 5 years' work experience in Postgraduate Research, Programme Monitoring and Evaluation, Socio-economic Research, Strategic Management, Research and Development. His main research and consulting areas are: Evaluations of educational/learnership Programmes, Policy Surveys; Programme Monitoring and Evaluations (M&E), Feasibility Studies.

He was previously with Underhill Corporate Solutions (UCS) a Research firm as Project Manager/M&E Officer. He also worked as an Academic Tutor for 3 years at the University of Johannesburg. His professional career started in 2011 when he was appointed as a Facilitator in the Organisation name Society for Family Health (SFH). Lesedi holds a MA in Policy Monitoring and Evaluations from the University of Johannesburg (UJ), a BA Honours in Public Management, Governance and Public Policy (UJ), BA Degree in Political Science, at (UJ), A Postgraduate Diploma in Labour Law (UJ), and a Certificate in Monitoring and Evaluation (TMALI). Lesedi has excellent knowledge of the following statistical and econometric packages: CPro, SPSS, SAS, Eviews, Stata and Input-Output & SAM modelling.

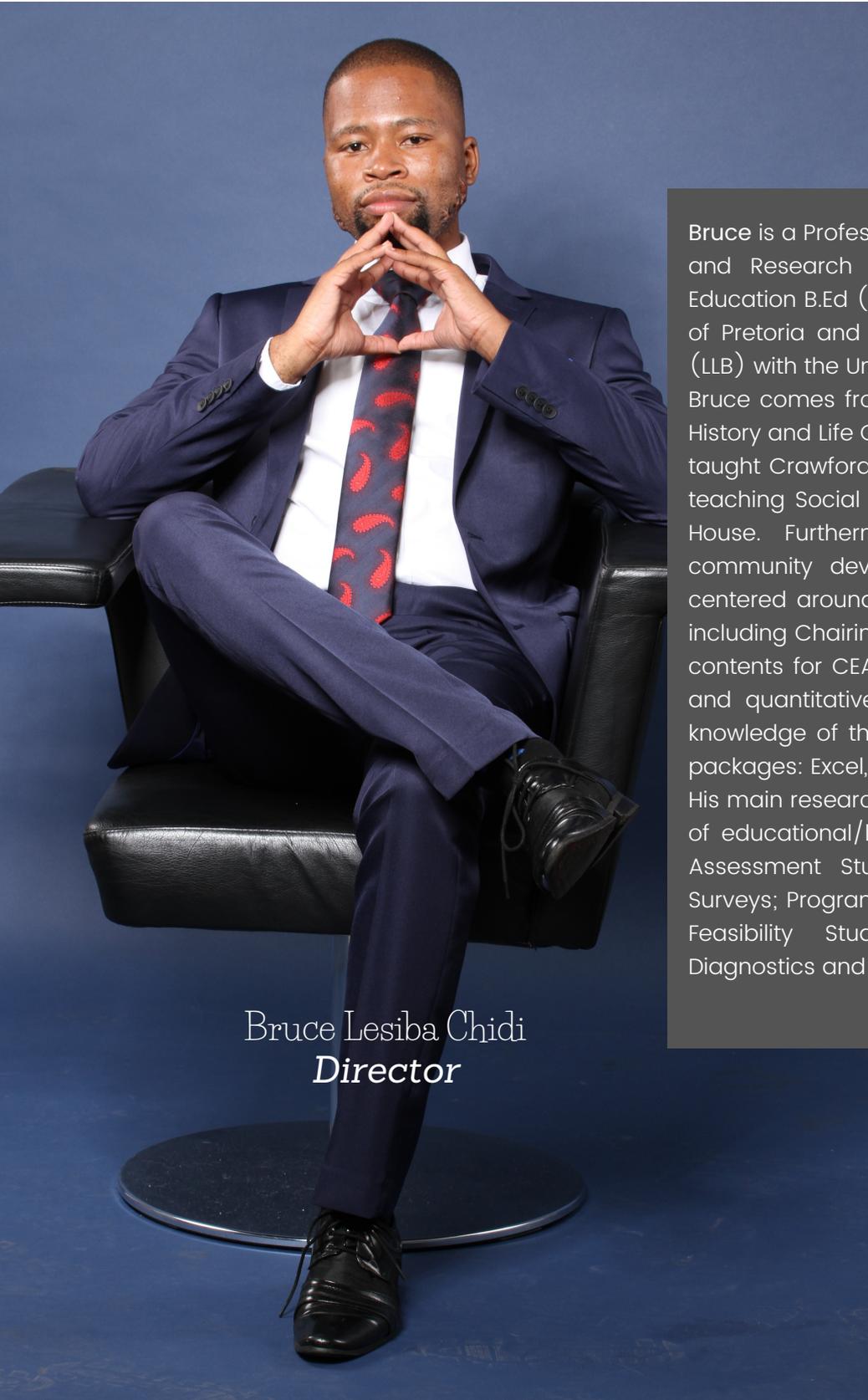
He is currently studying for a Doctorate Degree in Policy Monitoring and Evaluations. The main focus areas for his masters and doctorate studies are Monitoring and Evaluation (M&E), Good Governance Management, Public Policy Management, Outcomes Approach, Results-Based Management.

He is further a member of the following professional associations and institutes:

- South African Monitoring & Evaluation Association;
- American Evaluation Association;
- American Association of Public Opinion Research (AAPOR); and
- Project Management Institutes SA.



## Our Team...



Bruce Lesiba Chidi  
*Director*

Bruce is a Professional Teacher, Historian, Social Scientist and Research Consultant. He holds a Bachelor of Education B.Ed (FET General) degree from the University of Pretoria and is currently in his second year of Law (LLB) with the University of South Africa (UNISA).

Bruce comes from an educational background. Taught History and Life Orientation for Senior and FET phases. He taught Crawford College Pretoria (4 years), and now is teaching Social Sciences and Life Orientation Reddford House. Furthermore, Bruce is involved in various community development projects and programs all centered around work readiness and tertiary schooling including Chairing BizSchool and managing programme contents for CEA. He has experience in both qualitative and quantitative research methods. He has excellent knowledge of the following statistical and econometric packages: Excel, CPro, SPSS, SAS, EVIEWS, and STATA.

His main research and consulting areas are: Evaluations of educational/learnership Programmes, Policy Impact Assessment Studies; Socio-Economic Research and Surveys; Programme Monitoring and Evaluations (M&E), Feasibility Studies, SMME Development, Business Diagnostics and Turnaround Management.



## Associates Consultants



Professor Dominique Emmanuel  
Uwizeyimana  
**Associate Consultant**

Dr Dominique E Uwizeyimana started his academic career at the University of Limpopo in 2011 until he joined UJ in 2014. He graduated Cum Laude with a Bachelor degree in Public Administration at the University of the Western Cape in 2002 and his Honours degree Cum Laude in Public Administration from the University of Stellenbosch in 2004. He obtained his Master's Degree in Public Affairs and Administration from the University of Cape Town in 2006 and his D. Litt et Phil in Public Management and Governance from the University of Johannesburg in 2012. His Masters research focussed on a critical analysis of the New Public Management (NPM) Principles in the Sub-Saharan African Context and his PhD focussed on a critical analysis of the "Effects of party-political interests on policy implementation effectiveness".

Before his academic career, Dominique was a Programme Administrator in the African Paediatrics Fellowship Programme (APFP) at the School of Child and Adolescent Health (SCAH), UCT (2007-2009) and the Awareness, Surveillance, Advocacy and Prevention Programme (ASAP) in the Faculty of Medicine at UCT (2009-2010).

Dr Uwizeyimana's main areas of research interest include Public Administration theories, politics, project management, democracy and democratic governance, human rights, gender



Mr Sekome Mashapa

**Associate Consultant, Snr Econometrician**

Sekome is a lecturer at the Department of Economics and Econometrics, University of Johannesburg (UJ). His field of expertise among others include International Economics and Regional Trade Issues, macro econometric modelling, monetary and public finance and political economy.

He is also an expert in the use of Computer Statistical Applications Softwares - Eviews, STATA, Computable General Equilibrium (CGE) Model and SMART Partial Equilibrium Model and Gravity Trade Models. Some of his notable achievements include Undertaking sectoral studies and trade policy related analytical work to facilitate the preparation of negotiation position for the Economic Partnership Agreements (EPAs) negotiation at each negotiating clusters and serve as a Secretariat for the National development and Trade Policy Forum (NDTPF); Providing briefing material on relevant EU/ACP and WTO/GATT implementation Issues and organize workshops and enlightening seminars on trade policy and similar subject matters to stakeholders and contributing to capacity building through transfer of skills to national officials/counterparts but just to mention a few.



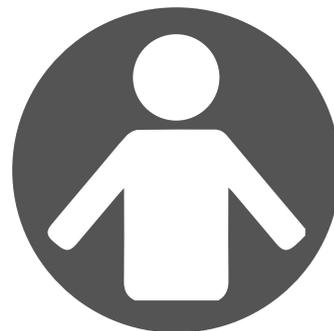
## Associates Consultants...



Dr. Climant Khosa

### ***Associate Consultant, Academic***

Climant holds a Bachelor of Education degree; Bachelor of Science with Honors in Science Education; Masters of Science in Science Education from the University of the Witwatersrand (Wits). He is also completed his Doctor of Philosophy degree in Science Education at Wits University. Climant is currently working as a lecturer in the Faculty of Education at the University of Pretoria and supervising Honors and Masters students in Science Education. During his time as a sessional lecturer at Wits University, he also worked as a writing center consultant assisting mainly postgraduate students with academic writing skills. Climant assisted a lot of masters and PhD students in executing their research projects especially qualitative data analysis



Ms Sifeziwe Scholastica  
Ntoyanto

### ***Associate Consultant, Academic***

Ms Ntoyanto has been an academic for the four years. She joined the world of academia after briefly working in the Department of Economic Development and Tourism of the Western Cape government. Prior to joining UNISA, Ms Ntoyanto worked in the private education sector and at the Cape Peninsula University of Technology. Ms Ntoyanto is an independent Evaluation specialist, she is passionate about youth education, development and entrepreneurship development. Ms Ntoyanto aims to contribute in research which will further promote youth entrepreneurial development and alleviate the challenge of youth unemployment. Ms Ntoyanto has a Masters in Public Administration and currently pursuing her PhD.



# Social Development

## Career Education Avenue

A share of company profit is allocated annually to a fund CEA (career & education avenue). The responsibility of the organization is to develop disadvantaged South African scholars/ learners. The Organization is aimed at providing advice and information to learners for them to make informed career choices. Furthermore, CEA provides guidance and mentorship in tertiary. The disbursement of these funds varies from year to year based on staff proposals on suitable, sustainable projects. CEA organization is committed to:

- Working with efficiency and long-term sustainability
- Valuing the principle of fair education, and empowerment of South African learners
- Provide career guidance based on their ideal career orientation - to assist our youth to find a suitable institution for the course, ensure they successfully acquire a tertiary qualification, and mentor them in their career fields
- Ensures that every learner accesses tertiary education and/or employment once they matriculate





# Contact Us

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The Real GoGetters  
Brand GB



@BrandGoGetters

